

PROUDLY MADE IN NORTH AMERICA 

# The GO 4



**Smart parking enforcement on the go**

Superior Efficiency | Build to Last | ALPR Ready



# GO-4 delivers results

At Westward Vehicles we understand what matters most to our customers. The GO-4 is the parking management vehicle to meet your operational and efficiency needs. From Alaska to Florida, cities and universities choose the GO-4 for superior curb management. Inquire for testimonials, now ALPR hardware ready from the factory.



## ALPR & mobile workstation

Technology is driving the pace of change in the parking industry and Westward Vehicles has taken the lead in developing smart parking enforcement vehicles on the go.

Today's GO-4 vehicle, designed for smart curb management, is the first to integrate license plate recognition systems such as Genetec AutoVu direct from the factory; hardware arrives turnkey ready and our dash is now a mobile work station!

With LPR cameras mounted on the GO-4, operators can optimize their routes and become more efficient at covering many types of parking zones throughout a city. As each plate is read, user-friendly in-vehicle software shows plate and vehicle images and time stamps.

## Improving efficiencies

The GO-4 is the ONLY street legal vehicle on the market designed specifically for parking enforcement accessibility. With center operator steering, hop in, hop out, with superior cab access and easy glide doors, officers increase their efficiency rates in a vehicle designed for repetitive entry and exit on or off curbs.

Our dual-entry vehicles allow parking enforcement officers to easily transition from both sides of the vehicle, while leaving a small footprint in traffic lanes. The vehicle's doors can remain open while driving permitting the operator easy access while navigating.

# Why consider a GO-4?

## Tailored size reduces operator fatigue

At 72 inches tall, the cab allows easy access for an operator to enter and exit all day long. A considerable benefit for operators that must have constant access to parked vehicles.

## Task specific sliding door design

The GO-4 offers an innovative double sliding door design. The operator may easily enter and exit the vehicle on either side of the cab as desired. This unique feature allows the operator to perform needed tasks without having an impact on traffic or putting the operator in danger. What's more, the operator reduces walk-around times compared to traditional vehicles.



## Superior navigation, increase citation capture rate

At a mere 54 inches wide, and boasting a 9 foot turning radius, the GO-4 occupies a very small footprint. It's compact size and 3-wheel platform is an ideal configuration for navigating tight locations, dense crowds, or simply minimizing impact on traffic. Vehicles may be speed limited from 25mph to 40mph depending on department needs.



# Choose the right Vehicle for the Job

Westward Vehicles offers many compact, robust, long-lasting vehicle options. All come standard with automotive grade components.

## GO4 | INTERCEPTOR

The superior platform for parking enforcement. A three-wheeled vehicle tailor-built for parking enforcement needs. Federally classified as a motorcycle, or Autocycle at State level (Inquire). 9 foot turning radius. Kia 1.0L gasoline engine and automatic transmission.

## GO4 | EV *New Model 2025*

All the same features with zero tail-pipe emissions. Long-lasting lithium-ion battery pack options. Longer flat deck with one piece sliding door. 11 foot turning radius. Optional compartments.

## MAX·EV | LSV

A low-speed vehicle limited to 25 mph on 35 mph roadways. Twin passenger, electric drivetrain, 14 foot turning radius.

## MAX·EV<sup>3</sup>

A tadpole design with two wheels up front and one in the rear. Greater stability at speed, twin passenger, 13 foot turning radius.



GO-4 Gas - 3-wheels



GO-4 EV - 3-wheels - New model for 2025



MAX-EV 4-wheel LSV



MAX-EV3 - 3-wheel tadpole design



## GO-4 options & accessories

- Front and rear steel nerf bars
- Premium air ride seat
- Air conditioning
- Cab fan
- Genetec AutoVu ALPR
- Bluetooth radio
- Hella beacon
- Whelen beacon and/or arrowstick
- Spare rim and tire
- Alloy rims
- Winter tires
- Back up alarm, back up sensors
- Full length mirror
- Inside door locks
- Safety glass window film
- Service manual
- Diagnostics scanning
- EV charging cables

# Safety is #1!



## Safety first

Street lanes were not designed to allow for traffic flow and a vehicle enforcing parking. At 54 inches in width the GO-4 reduces traffic interruption.

Every GO-4 has been engineered with a full steel roll bar chassis that for 3 decades has helped protect officers in collisions. Some safety features are:

- A 2.5 inch steel tubular, welded unibody, rollbar chassis, coated with zinc primer and heat baked powder coat
- Automotive grade brake components
- 3-point safety belt
- Optional back up camera and sensors
- Optional front and rear steel nerf bars

## Dependability

Our vehicles have a proven lifespan in city fleets of up to 20 years. Unlike traditional passenger vehicles, the GO-4 was designed for short distance stop-and-go driver behavior. This means more time on the road and a better return on your investment.

## Parts portal

Maintenance needs are easily handled by a nation-wide dealer network and factory direct remote support. All dealers have access to an online parts portal. Parts ship daily from Winnipeg, MB, expedited or ground service.



*Better efficiency =  
Better enforcement =  
Better capture rate*

# Proven in America's finest cities

We are trusted by parking operators and agencies of all sizes and in all climates. Westward Industries not only provides vehicles, but continued technical and customer support for customers in over 500 locations in the U.S. for almost 30 years.



## San Francisco, CA

**Population:** 884,363

**Customer since:** 1995

**Vehicles used:** 330 GO-4, some LPR integration

**Primary use:** Parking Enforcement

**Major challenge:** Severe traffic & density

**The solution:** The GO-4 and GO-4 EV

With nearly 40,000 parking spaces to monitor, San Francisco Municipal Transit Agency (SFMTA) needed a vehicle that could withstand the high usage and short distance wear and tear impact that would typically limit their fleet's lifespan. SFMTA looked to Westward Industries to improve their parking enforcement department's efficiency while limiting their vehicle's footprint in very challenging terrain and severe traffic congestion - and has grown their GO-4 fleet over the last 24 years. Recently, the City has begun replacing units at the end of their life cycle, some aged 23 years - a testament to the durability of the vehicle.



## Aspen, CO

**Population:** 7,359

**Customer since:** 1994

**Vehicles used:** 5 GO-4 - LPR integrated

**Primary use:** Parking Enforcement

**Major challenge:** Tourist season, inclement Winter weather, space constraints

**The solution:** The GO-4 with LPR install

The City of Aspen is known as a tourist hot spot in Colorado. The population influxes drastically during the winter months, increasing traffic congestion and parking management needs. Aspen needed a parking enforcement vehicle that delivered superior maneuverability to help meet their goals of decreasing congestion and improving efficiencies while enforcing their residential paid parking zones. The City of Aspen originally purchased GO-4 vehicles in 1994 and have relied on GO-4's as their primary enforcement vehicle through all weather conditions, including extreme wind and snow.



## Santa Monica, CA

**Population:** 92,306

**Customer since:** 1993

**Vehicles used:** 40+ GO-4EV

**Primary use:** Parking Enforcement

**Major challenge:** Operating a low emissions vehicle for severe usage in Parking Enforcement

**The solution:** The GO-4 EV

The City of Santa Monica, an early adopter of the GO-4, has mixed density and terrain in just over 8 square miles. From a coastline full of tourists, to a dense city center and hilly suburbs, the City's demanding environment led them to test multiple vehicles for parking enforcement. In recent years, the GO-4 electric vehicle was tested in Santa Monica and passed all requirements for range and usage. Soon after, a total of 30 units were ordered and deployed. Now running in their fourth year, the units have proven to be reliable and dependable. The vehicles are under severe usage every day and continue to be workhorses for the department.

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The GO-4 is the most suitable parking enforcement vehicle operating today. It is the most maneuverable parking enforcement vehicle and affords the enforcement officer a high degree of safety and comfort. We have tested other vehicles but continue to return to the GO-4 as it provides the greatest overall return on investment.


– Mark Lyons, Co-Chair International Parking Institute, CAPP; Parking Division General Manager City of Sarasota

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# GO-4 economics


**SAVE  
Your Fleet  
\$\$**

**GO-4 GAS ECONOMICS vs THE NATIONAL AVERAGE**



**1.0L, 3 cyl, Automatic**

**GO-4 EV ECONOMICS**



**Lithium Ion 20kw+**

MILES PER GALLON AVERAGE	REGULAR GASOLINE <b>Up to 45</b>
<b>SAVE</b> The average 2024 ICE vehicle gets 18-25 MPG (car/SUV)	<b>YOU SAVE \$4,800!!</b> In fuel costs over 5 years compared to the average new vehicle
ANNUAL FUEL COST	<b>\$1025</b>
COST TO DRIVE 25 MILES	<b>\$1.71</b>
FUEL TO DRIVE 25 MILES	<b>0.55 Gallons</b>
COST TO FILL THE TANK AVERAGE	<b>\$30</b>
MILES ON TANK AVERAGE	<b>Up to 405 Miles</b>
TANK SIZE	<b>9 Gallons</b>

UP to 100+	MILES PER CHARGE
<b>YOU SAVE \$9700!!</b> In fuel costs over 5 years to the average new gas vehicle	<b>SAVE</b> Compared to average 18-25 MPG (car/suv)
<b>\$342</b>	ANNUAL CHARGE COST AVERAGE
<b>\$0.56</b>	COST TO DRIVE 25 MILES AVERAGE
<b>Up to 2000 charges per battery at 80% DOD</b>	CHARGES PER BATTERY
<b>\$2.40</b>	COST TO CHARGE AVERAGE
<b>5-7 hours with 220V 10-14 hours with 110V</b>	CHARGE
<b>20 KW+ (options available)</b>	KW SIZE

- Figures are compared to SUV or small Truck average fuel efficiency. Gallon cost at \$3.50
- All figures are estimates, ranges may be effected by many scenarios such as driver behavior, climate, terrain, payload.
- Fuel estimates are from the Department of Energy [afdc.energy.gov](https://afdc.energy.gov), based on 15000 annual miles.
- Energy KW cost estimates derive from U.S Energy Information [eia.gov](https://eia.gov), electric power monthly, transportation.

# Westward Vehicles – Where quality & innovation merge

Westward Vehicles has a long history of designing and manufacturing long-lasting task-specific vehicles for use in city fleets ranging from large US cities like San Diego to smaller Fargo, North Dakota. Our dedication to excellence has taught us that we must create collaboratively – with our suppliers, technology partners, and you – our customers. Since our rebirth under new ownership in 2012 we've leveraged customer feedback to make improvements not only to our vehicles, but to our processes.

With over 6000 vehicles sold, we are a leading manufacturer of task-specific vehicles in North America.

1990



Original Westward Industries creates small footprint vehicle on request from New York City

2016



Launch of online parts portal for dealers for easy ordering

2012



Purchase of Westward Industries by Franz Brothers

2017



Integration of LPR on GO-4 EV

2013



Launch production of new and improved drivetrain, increasing efficiency and reliability

2019



WWI launches the most nimble refuse hauler on the market, GO-4 XTR

2014



Internal quality control culture firmly established

2021



New 4-wheel Low Speed Vehicle MAX-EV launches

2015



GO-4 EV, first electric task specific vehicle hits the market with 100 mile range and Santa Monica purchases 30 units

2024



Westward continues innovating, new MAX-EV 4 Passenger and new GO-4 EV extended flat deck

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